



ELLEN DIDIER

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Ellen's forte is strategy. She weaves 20 years of valuable experience from local, regional, and national markets into every presentation. Ellen's reputation for providing a wide range of communication solutions that yield results makes her a highly sought after speaker for community and corporate seminars. She naturally connects with audiences through dynamic presentations that provide real-world, actionable strategies. As a facilitator, Ellen engages audiences to learn their goals, analyze brand messaging, and develop tactical roadmaps for improving communication to new and prospective targets. Her goal is to promote a high-energy setting for instructive dialogue so that each participant walks away with a strategy.

Ellen founded her company, Red Sage Communications, in 2006 to help businesses, communities, and organizations achieve their goals by taking a more strategic approach to marketing. Ellen has led branding and marketing initiatives with clients ranging from economic development groups to national companies including top executives from different facility locations nationwide.

Named the 2013 Small Business Person of the Year for Alabama by the US Small Business Administration, Ellen and her company are recognized each year with awards in both local and international graphic design and web design competitions.

A graduate of Leadership Alabama Class XXII Ellen is passionate about giving back to her community, currently serving as Vice President of the Rotary Club of Decatur, and as board member for the Decatur City Schools Foundation, Athens State University Board of Visitors, and the Calhoun Community College Foundation. She is past chair of WBCNA, the Decatur-Morgan County Chamber of Commerce, and the Decatur City Schools Foundation.



Stand out on the map.

